



# INDUSTRY RECOVERY REPORT

OCTOBER 29, 2021



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# DESTINATION UPDATES



# #InstaGuam - ENTER TO WIN

GVB's #InstaGuam photo and video contest is back. GVB encourages everyone to share and submit their best photos or videos for a chance to win weekly prizes.

For more on the #InstaGuam weekly contest, go to [visitguam.com/instaguam](https://visitguam.com/instaguam).

GVB thanks the following sponsors for their donations and support:

- Vince Jewelers
- Rakuten Travel Guam
- UOG Endowment Foundation
- Micronesia Mall
- DKSH Guam, Inc. dba Time & Style by Caronel

Prizes include:

Silver Guam Seal Wave Pendant & Tungsten Engraved Håfa Adai Guam Seal Ring, Silver Traditional Guam Seal Pendant with Bamboo Border & Tungsten Engraved Håfa Adai Guam Seal Ring, Joinus Restaurant Kayaki gift certificates, Footlocker gift cards, a PHR social membership card, an O Bag Purse, and cash prizes.



## Weekly Prize Contest

What do you love most about Guam?

Share & Submit Your best photos and videos on [visitguam.com/instaguam](https://visitguam.com/instaguam)



## #InstaGuam

# GET YOUR BUSINESS CERTIFIED!

**APPLY TODAY**

[Click here to apply](#)



**JOIN THIS LIST OF BUSINESSES**

[Click here for list](#)



## WHAT IS GUAM SAFE CERTIFIED?

Guam Safe Certified is the official local designation, which identifies establishments that are in compliance and have care and pride in following government health and safety guidelines.

## WHAT IS THE WTTC SAFE TRAVELS STAMP?

The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

*Guam Visitors Bureau (GVB) serves as the official organization to advocate for the implementation of these protocols in Guam and to issue the Guam Safe certification and Safe Travels stamp to local businesses.*

## WHY?

- Guam Safe Certified is a branding initiative that endorses your business' health and safety practices at the local level and encourages island pride!
- The Safe Travels initiative is globally recognized & instills a level of confidence in both the tourism trade and international visitors.
- Both initiatives help to rebuild trust among tourists and within the tourism sector.
- Logos can be used on websites, emails, and digital channels can generate business materials, videos, social media campaigns.
- **FREE** of charge to all eligible businesses.



# MARKET INTELLIGENCE REPORT

As of Oct 29 and may be subject to change.



# COUNTRY ARRIVAL PROTOCOLS

(as of October 27, 2021)



# NEW INTERNATIONAL TRAVEL POLICY

- New policy requiring foreign nationals (non-U.S. citizens who are nonimmigrants) traveling to the US by air to be fully vaccinated against COVID-19 takes effect **November 8, 12:01am EST**
- **FDA approved and authorized vaccines**, and vaccines that have an **Emergency Use Listing (EUL)** from the **WHO** will be accepted for air travel (Janssen/J&J, Pfizer-BioNtech, Moderna, AstraZeneca, Covishield, BIBP/Sinopharm, & Sinovac)
- Vaccinated inbound travelers, including US citizens, must also show proof of a negative COVID-19 test taken no more than three days before departure to travel to the US from abroad
  - Unvaccinated Americans abroad will need a negative COVID-19 test within a day of return flight
- CDC now considers full vaccination possible with mixed doses, so long as they are approved either by the FDA or WHO
- Limited exemptions are given for unvaccinated such as children under 18 years of age and persons on diplomatic or official foreign government travel (click link below for complete exemption list)

<https://www.cdc.gov/coronavirus/2019-ncov/travelers/testing-international-air-travelers.html>





# TRAVEL RESTRICTIONS OVERVIEW



INBOUND PROTOCOLS	JAPAN	KOREA	TAIWAN	PHILIPPINES
Foreigners traveling from US denied entry			X	X
Residents: 14-Day Quarantine required when traveling from US (10-Day Quarantine for fully vaccinated effective October 1)	X	Depends on vaccination status	X	X
Health Declaration & Travel Record Form	X	X	X	X
Residents: Quarantine at Government Facility (self paid)		X (denied entry without negative PCR)	X	X
Residents: Quarantine at Home with Negative Result	X	X (for unvaccinated residents)	X	X
Foreigners: Quarantine at Government Facility (self paid)	N/A	X		X
Cost to traveler for self paid quarantine	N/A	\$1,680	\$2,200	10 days: \$1,000 7 days: \$700 PCR test: \$70
PCR Testing of Returning Residents	X	X	X	X (During quarantine)
PCR Testing of all Inbound	X	X	X	X (During quarantine)
Install country specific app(s) for safety	X	X		X

OUTBOUND FOR COUNTRY NATIONALS	JAPAN	KOREA	TAIWAN	PHILIPPINES
Temperature Check at Arrival at Airport (Entry to Terminal)		X	X	
Temperature Check at Departure Area		X	X	
Temperature Check at the Gate		X	X	
Travel Survey and Exit Screening Station for US Bound Travelers		X		X
Wearing a Face Mask (without mask will be denied boarding)	X	X	X	X
Planned Opening Date for International Travel	Borders open	Borders open	Oct 1-Dec 31	Borders open

# TRAVEL RESTRICTIONS BY MARKET



## JAPAN

- Only Japanese nationals and foreign nationals with valid status of residence are allowed to enter Japan
- Japanese government does not distinguish between vaccinated and unvaccinated travelers for entry requirements
- All arrivals, regardless of nationality are subject to 14-day quarantine
- Secure negative certificate 72 hours prior to departure; airline to verify; test again *upon arrival*
- Download 3 apps on smartphone\* (MySOS, Google Maps and COCOA)  
\* *Traveler will be required to rent a smartphone if they do not own one*
- For Japanese nationals who have negative result in both tests, requested to 14-days home self-quarantine

**FOR JAPANESE NATIONALS**  
**14-DAY HOME QUARANTINE**

**Note:**  
**14 days begins from the day after**  
**you enter Japan**

## SOUTH KOREA

- All travelers to South Korea must provide proof of a negative PCR test result collected within 72 hours of their departure
- As of May 5, those fully vaccinated in South Korea can bypass quarantine; As of Aug 30, PCR test required on Day 1 and Day 6/7 of arrival
- Those not fully vaccinated in Korea must undergo 14-day home quarantine; PCR tests required on day 1 and day 12/13 of arrival.
- Korean nationals arriving without a negative PCR test will be required to undergo a 7-day quarantine at a government facility at their expense (\$120/day), followed by 7 days of home quarantine.
- Foreigners arriving without a negative PCR test will be denied entry.
- Children under the age of 6 may be exempted from the negative PCR test result requirement and quarantine if all of the accompanying persons traveling with children have vaccinated and submitted valid negative PCR test results.
- Korean resident who receives their first dose in Korea and receives their second dose on Guam are able to bypass quarantine upon arrival in Korea if they register and get 2<sup>nd</sup> dose of vaccination certificate from the local public health center in Korea. (if no registration/issuance, no quarantine exemption)

**Negative PCR Test &**  
**Fully Vaccinated in Korea**  
**NO QUARANTINE**

**Negative PCR Test &**  
**Fully Vaccinated in another**  
**country**  
**14-DAY HOME QUARANTINE**

**Unvaccinated or**  
**No Negative PCR Test**  
**7-DAY GOVERNMENT FACILITY**  
**QUARANTINE (\$1680) +**  
**7-DAY HOME QUARANTINE**



# TRAVEL RESTRICTIONS BY MARKET



## TAIWAN

- Requires a negative PCR test 72 hours prior to departure
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <https://hdhq.mohw.gov.tw>
- Travelers are required to make an affidavit stating that the location of their intended **14-day quarantine** in Taiwan meets relevant regulations
- All travelers will be quarantined for 14 days with the following exceptions: Taiwan tourists who participate in the Palau Travel Corridor program only need 5 days enforcement self-health monitoring + 9 days self-health monitoring (individual is not allow to take any public transportations in this period)

**FOR ARRIVING TRAVELERS**  
**14-DAY QUARANTINE IN**  
**GOVERNMENT FACILITY**

**Note:**  
**Does not include those who participate**  
**in Palau Travel Corridor program**

## PHILIPPINES

- All nationals/Filipinos, including spouse and children (Filipino/foreign), foreign crew members, foreign government and international organization officials accredited to the Philippines and foreign nationals allowed under relevant IATF resolutions are permitted entry to the Philippines
- Undertake COVID-19 testing at the quarantine hotel/facility on day 5 or 7 from arrival, depending on vaccination status
- Be within the max capacity of inbound passengers
- Have a pre-booked accommodation for at least six or eight nights in an accredited quarantine hotel/facility, depending on vaccination status

**Fully vaccinated, arriving from green country,**  
**NO QUARANTINE**

**All other arriving travelers from**  
**green or yellow country,**  
**5 or 7-DAY QUARANTINE IN GOVERNMENT FACILITY,**  
**DEPENDING ON VAX STATUS**

- 10 days: \$1,000 USD
- 7 days: \$700 USD\*
- PCR test: \$70 USD

*Quarantine cost varies based on hotel; prices are estimates in the mid-range.  
GUAM is on yellow list.*




# MARKETS AT-A-GLANCE



# MARKETS AT-A-GLANCE


## JAPAN

- Nationwide cases, 236 as of Oct 24 decreased by 99% compared to the record number of 25,868 on Aug 20
- 7-day average of new cases in Tokyo was 27.9, down 41% from a week before
- Tokyo and Osaka will lift the restrictions on bar and restaurant opening hours from Oct 25
- 97.3 million (76.9%) received 1st shot and 89.3 million (70.6%) are fully vaccinated in the country
- MHLW prepares to start third dose of vaccination from Dec 1 for healthcare workers and in Jan for the senior citizens
- Japan vaccination certificate approved by 51 countries and region
- Package, agent-organized tours cancelled until end of Nov
-  • Daily flights (NRT-GUM) UA196/197; UA AM flights suspended until Jan 3 and UA PM flights and FUK flight suspended until Feb 10; JAL flight (NRT-GUM) suspended until end of Jan; T'way (KIX-GUM) until end of Nov and Jeju Air (KIX-GUM) until end of Nov
- Shown in appendix - SNS performance summary (reach/engagement decreased), social media posts, and TabiMUSE report


## TAIWAN

- Taiwan considers loosening COVID restrictions Nov 2
- Taiwan to open mix-and-match COVID-19 vaccine approach to public
- Border controls to remain until 7 million fully-vaccinated
- Taiwan mulls shortened quarantine during Lunar New Year
- CECC, airline, and Air V&V promo updates shown in appendix
- GTO gave an extra online lecture about wedding and honeymoon promo, attended a dinner gathering with Aichi Chou, as well as the Taichung International Travel Fair and ATTA VIP luncheon
- Social media calendar for October shown in appendix

## SOUTH KOREA

- South Korea is showing a continuously sustained decline in the number of coronavirus cases as its vaccination rate reached the milestone of 70 percent over the weekend
- With an accelerating rate of vaccination and based on the judgment that the fourth wave of the pandemic began to wane, the government is set to phase out pandemic restrictions
- 70% of population fully vaccinated in S. Korea; en route to 'new normal'
- Seoul city moves to normalize public transit service
- S. Korea's fourth wave diminishes as cases fall
- Singapore extends COVID-19 curbs for a month as cases spike
- China's COVID-19 outbreak grows as cities race to trace infections
- New Zealand sets 90% vaccine target to end lockdowns and reopen
- South Korea to actively support inbound travelers from Singapore
- Travel agencies striving to open honeymoon promotions as Korea reaches 80% of vaccination
-  • October - December airline schedules shown in appendix
- Marketing activities detailed in appendix

## PHILIPPINES

- IATF updates list of red, green, and yellow countries/regions effective Oct 16-31
- Nationwide vaccination for minors to start in November
- Philippines now at low-risk for COVID-19, but ICU use still at moderate level
- U.S. military donates COVID-19 vaccine cold storage units to the Armed Forces of the Philippines
-  • PAL offers two flights per week; UA continues daily flights in November

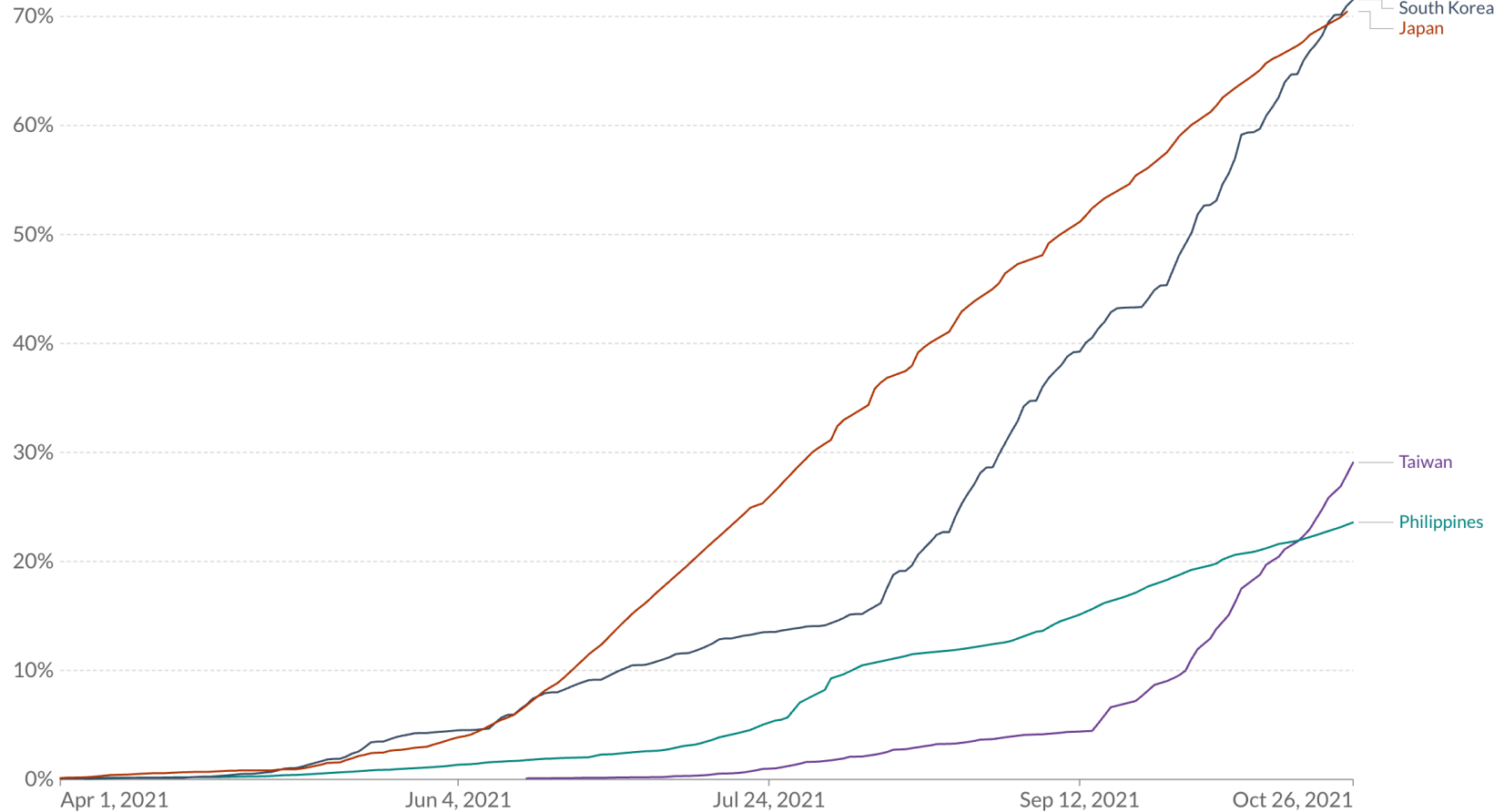
DETAILS ARE FOUND IN THE APPENDIX

# MARKETS AT-A-GLANCE

## Share of the population fully vaccinated against COVID-19

Total number of people who received all doses prescribed by the vaccination protocol, divided by the total population of the country.

[LINEAR](#) [LOG](#)



Our World in Data

71.55%  
36.71M

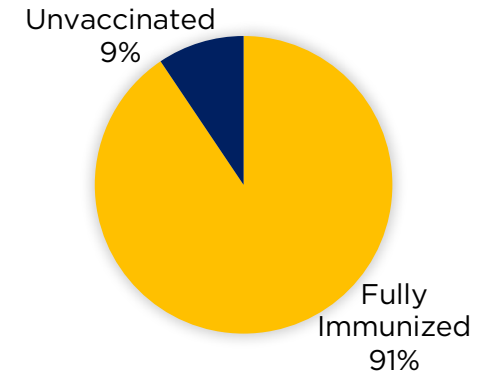
70.45%  
88.80M

29.08%  
6.94M

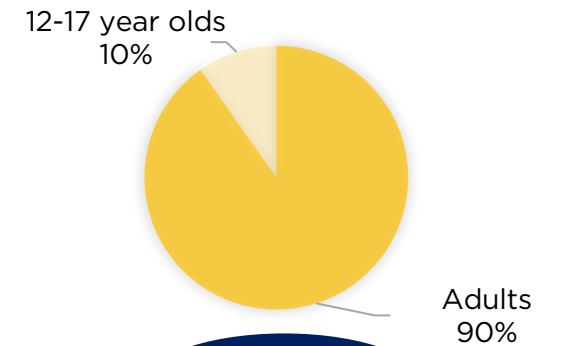
23.58%  
26.18M

## GUAM - 123,455

### VACCINATION UPDATE



### FULLY IMMUNIZED



**90.58%**



# APPENDIX

As of Oct 29, 2021 and  
may be subject to change.



# JAPAN





# JAPAN COVID-19 NEWS



## COVID-19

- Nationwide new cases, 236 as of October 24 has decreased by 99% compared to the record number of 25,868 on August 20.
- On October 24, Tokyo has recorded the lowest number of 19 new cases this year.
- The seven-day average of new cases in Tokyo was 27.9, down 41% from a week before.

## RESTRICTIONS

- Tokyo and Osaka will lift the restrictions on bar and restaurant opening hours from October 25. Both will ask restaurants and bars to limit the number of people who can sit together to four until Nov 30.

## VACCINATION

- 97.3 million (76.9%) received 1st shot and 89.3 million (70.6%) are fully vaccinated in the country.
- MHLW prepares to start third dose of vaccination from December 1, for healthcare workers and in January for the senior citizens.
- Tokyo Metropolitan Government will follow the direction of the central government direction and start the third round of vaccinations in December.
- Aichi Prefecture is scheduled to start the third vaccination for about 196,000 healthcare workers in the prefecture as early as late November.
- Osaka Prefecture expects to complete about 90% of the vaccinations by the end of November.



## VACCINATION CERTIFICATE

- Japan vaccination certificate has been approved by 51 countries and region, and the number of countries is expected to increase in the future.

## PRODUCT SALES

- Package tour, agent-organized tour has been cancelled until end of November and the tour will be available for sales on/after December 1.

## FLIGHT OPERATION

- United: UA197/196 daily operation, AM departure flights from NRT,NGO and KIX are suspended until January 3, and PM departure and FUK flight are suspended until February 10.
- JAL: suspended until end of January.
- Tway: suspended until end of November.
- JEJU: suspended until end of November.

Confirmed  
COVID-19

Cases:  
1,717,367

0.27%  
active  
(4,694)

AS OF OCT 29, 2021

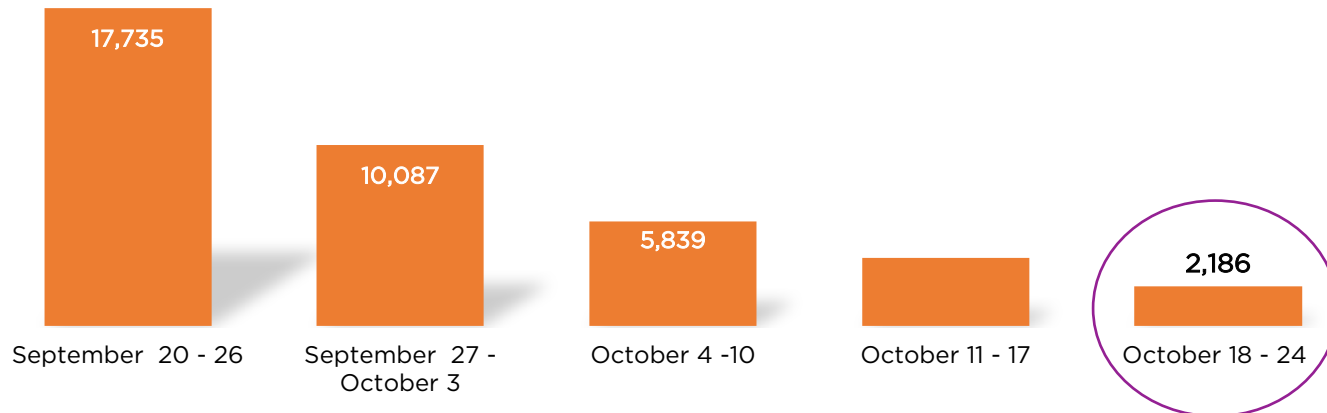
worldometer

## HIGHLIGHTS

- New cases nationwide for the past week has decreased **by 42% to 2,186**.
- The nationwide new cases have been below 500 for eight consecutive days since October 17.
- New cases in Tokyo has fallen down below 50 for eighth day in a row.
- Reasons for decline in the number of new cases.
  - High vaccination ratio (more than 68%)
  - High rate of wearing masks
  - Refraining from traveling to other prefectures
  - Individual attitudes toward protection against infection
- The number of new cases decreased by 98% as of October 24 compared to the record number of 25,868 on August 20.

## OCTOBER 18-24, 2021

NATIONWIDE: NEW CASES



## NATIONWIDE

AREA / NEW CASES	October 11 - 17	October 18 - 24	Changes (#) vs LW	Changes (%) vs LW
Tokyo	423	219	-204	-48%
Osaka	603	362	-241	-40%
Aichi	221	149	-72	-33%
Fukuoka	129	64	-65	-50%
Okinawa	155	119	-36	-23%
Hokkaido	187	86	-101	-54%
Kanagawa	303	132	-171	-56%
Saitama	199	96	-103	-52%
Chiba	152	72	-80	-53%
<b>Nationwide</b>	<b>3,799</b>	<b>2,186</b>	<b>-1,613</b>	<b>-42%</b>

# JAPAN COVID-19 NEWS

## HIGHLIGHTS

- 183,344,047 doses have been administered to date.
- 96.4 million (76%) received 1st shot and 86.9 million (69%) are fully vaccinated.
- 91% for senior citizens over 65 years and over were vaccinated for the first dose and 90% for the second dose.
- MHLW prepares to start third dose of vaccination from December 1, for healthcare workers and in January for the senior citizens.
- The amount of antibodies that prevent infections declines significantly 90 days after receiving the second dose, and the trend was notable among older people. (surveyed by the city of Soma in Fukushima Prefecture)
- Japan Trend Research surveyed 600 men and women between the ages of 20 and 70 nationwide to find out if they wanted to be vaccinated for the third time. 75% or more wished to be vaccinated.



## DIGITAL CORONA PASS

- Tobu Top Tours, in collaboration with Social Data Bank and Arrow Link NoCode Japan, have developed the "Smart Corona Pass".
- Smart Corona Pass" is a private vaccine passport application that can be run on LINE.
- The vaccination certificate, PCR test results or antigen test results can be registered, and they can be presented at travel destinations, restaurants, and events etc. in the country.

## VACCINATION UPDATE

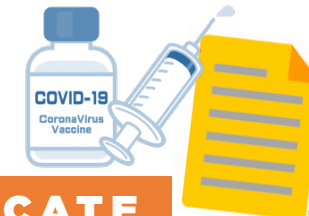
Vaccine doses administered per 100 people:  
**145.45**

1st & 2nd doses administered:  
**1st: 97.3 million (76.9%)**  
**2nd: 89.3 million (70.6%)**

Senior Citizens (+65)  
**1st: 32.70 million (91.4%)**  
**2nd: 32.36 million (90.5%)**

Total number of vaccination:  
**185.98 million**

Data Source: Ministry of Health



## VACCINATION CERTIFICATE

### 51 countries & Regions approved Japan's vaccination certificate:

- US/Canada: Guam, Canada
- Asia: Indonesia, Singapore, Sri Lanka, Thailand, Vietnam, Hong Kong, Malaysia, Maldives
- Pacific: Samoa, Papua New Guinea, Palau, Marshall Islands
- South & Central America: Ecuador, El Salvador, Costa Rica, Saint Kitts and Nevis, Saint Vincent and the Grenadines, Paraguay, Belize, Honduras
- Europe: Ireland, Andorra, Italy, Estonia, Austria, Netherlands, Greece, Kosovo, Georgia, Switzerland, Spain, Slovakia, Slovenia, Denmark, Germany, Vatican, France, Bulgaria, Belarus, Belgium, Poland, Bosnia and Herzegovina, Lithuania
- Middle East: Oman, Tunisia, Turkey
- Africa: Angola, Gabon



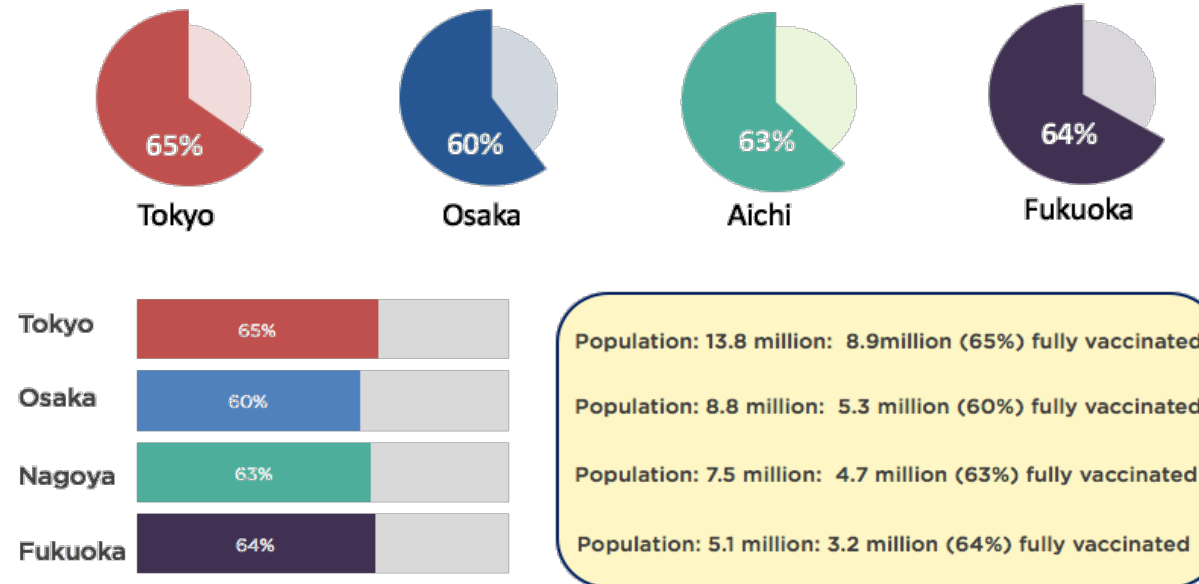
Data Source: Ministry of Foreign Affairs

# JAPAN COVID-19 NEWS

## HIGHLIGHTS

- The Tokyo Metropolitan Government will follow the direction of the central government direction and start the third round of vaccinations in December.
- Aichi Prefecture is scheduled to start the third vaccination for about 196,000 healthcare workers in the prefecture as early as late November.
- Osaka Prefecture expects to complete about 90% of the vaccinations for those who wish to receive by the end of November.
- Fukuoka Prefecture expects to complete 2<sup>nd</sup> dose vaccinations for eligible individuals in mid-November.

## VACCINATION UPDATE



## HIGHLIGHTS

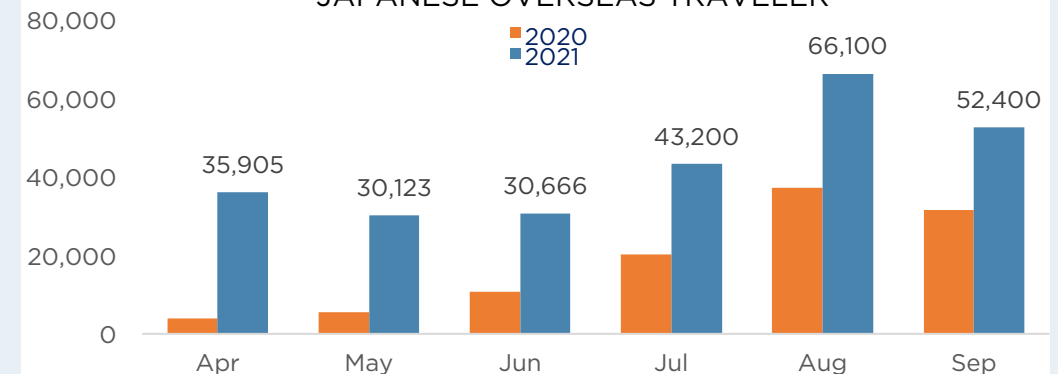
- The number of Japanese outbound passengers has exceeded that of the previous year for six consecutive months since April.
- The outbound traffic is expected to further increase as the 10-day quarantine period is shortened.
- Securing airline seats is the first priority.

## OUTBOUND STATISTICS

2020 vs 2021

Month	2020	2021	changes (%)
Apr	3,915	35,905	817%
May	5,539	30,123	444%
Jun	10,663	30,666	188%
Jul	20,295	43,200	113%
Aug	37,137	66,100	78%
Sep	31,606	52,400	66%
Total	77,549	205,994	166%

## JAPANESE OVERSEAS TRAVELER



# JAPAN MARKET INTELLIGENCE

## AIRLINE OPERATION

AIRLINES	DEPARTURE	FLT NBR	JPN TO GUM	FLT NBR	GUM TO JPN	FREQUENCY	CAPACITY	REMARKS
United	NRT (Narita)	UA827	11:15 16:05	UA828	06:55 09:55	Daily	166	Suspended until January 3, 2022
United	NRT (Narita)	UA197	17:30 22:20	UA196	13:05 16:05	Daily	166	Daily operation
United	NRT (Narita)	UA874	21:05 01:45+1	UA873	17:05 19:50	Daily	166	Suspended until February 10, 2022
United	NGO (Nagoya)	UA136	11:20 15:55	UA137	07:30 10:20	Daily	166	Suspended until January 3, 2022
United	NGO (Nagoya)	UA172	20:50 01:25+1	UA171	17:00 19:55	Daily	166	Suspended until February 10, 2022
United	KIX (Kansai)	UA150	11:05 15:45	UA151	07:10 10:10	Daily	166	Suspended until January 3, 2022
United	KIX (Kansai)	UA178	20:50 01:20+1	UA177	16:50 19:50	Tue, Thu, Sat	166	Suspended until February 10, 2022
United	FUK (Fukuoka)	UA166	11:50 16:50	UA165	07:40 10:50	Daily	166	Suspended until February 10, 2022
Japan Airlines	NRT (Narita)	JL941	09:30 14:15	JL942	16:50 19:35	Daily	199	Suspended until January 31, 2022
Tway	KIX (Kansai)	TW311	10:45 15:10	TW312	16:10 19:00	Daily	189	Suspended until November 30, 2021
JEJU Air	KIX (Kansai)	7C3174 7C3184 (Tue)	10:10 14:50 10:10 14:50	7C3173 7C3183 (Fri)	15:50 18:20 15:50 18:20	Daily	189	Suspended until November 30, 2021

Data Source: Airlines and other MI.



## HIGHLIGHTS

- MOFA travel advisory & warning level to US remains as level 3.
- 10 days self-quarantine upon arrival in Japan.
- Continuously flight suspension.
- Tour cancellation has been extended in response to flight suspension.

## PACKAGED TOUR SALES

TOUR SELLING (DEPARTURE DATE)	
	DEC 1
	DEC 1
	DEC 1
	DEC 1
	DEC 1
	DEC 1
	DEC 1

Data Source: Agency HP

# JAPAN MARKETING ACTIVITIES

SNS	follower		Week Reach		Week Engagement	
	8 Oct ,2021		7 Oct,2021		7 Oct,2021	7 Oct,2021
	20,249	20,253	12,380	10,286	3,453	3,332
	0.02%		-16.91%		-3.50%	
	23,731	23,734	7,949	6,378	1,843	1,237
	0.01%		-19.76%		-32.88%	
	13,457	13,457	17,590	12,357	1,450	1,123
	0.00%		-29.75%		-22.55%	
	5,061	5,090	27,500	4,070	1,241	332
	0.57%		-85.20%		-73.25%	
	1,708	0	1,082	0	77	0
	-		-		-	
Visitguam.jp	Unique User		Page View		Avg. Time on Page	
	4,633	4,179	10,837	9,839	0:01:23	0:01:27
	-9.80%		-9.21%		4.82%	

## SNS PERFORMANCE SUMMARY

- Both reach and engagement have decreased.



Date	Day	Facebook	Instagram	Instagram (Story)	Twitter	LINE	TikTok
October 15, 2021	Fri			Repost			
October 16, 2021	Sat			Repost			
October 17, 2021	Sun			Repost			
October 18, 2021	Mon	Guam Culture Guide		Repost	Guam Culture Guide		
October 19, 2021	Tue			Repost			
October 20, 2021	Wed	50 Things to Do in Guam	50 Things to Do in Guam	Repost	50 Things to Do in Guam		Which do you want to eat? Comparison : Chamorro food vs. American food
October 21, 2021	Thu	Guam Culture Guide		Question	Guam Culture Guide		
October 22, 2021	Fri	50 Things to Do in Guam	50 Things to Do in Guam	Repost	50 Things to Do in Guam		Which one is Guam?

# JAPAN MARKETING ACTIVITIES

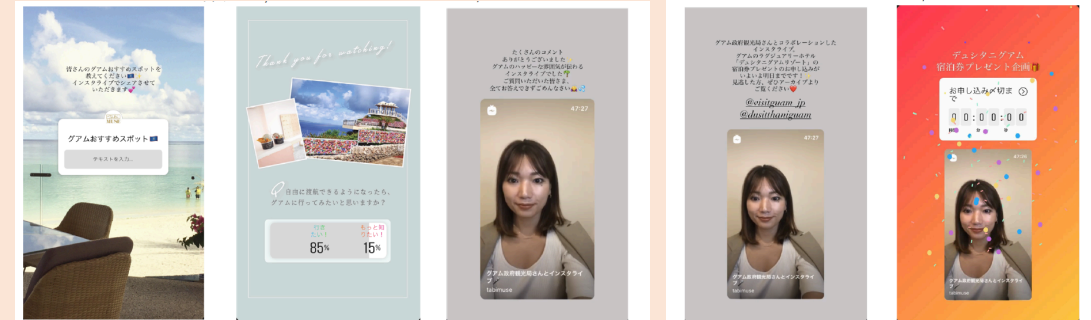
## SNS: TabiMUSE InstaLive Additional Report



- ◆ **Date**
  - September 28, 2021 (Tuesday)
  - 20:00 (Japan time)
- ◆ **Present**
  - Dusit Thani Guam Resort Accommodation Voucher
  - 1 night x 1 pair
- ◆ **Details**
  - Travel Requirements and Latest Information for Traveling to Guam by GVB
  - Live Broadcast by miwa at Dusit Thani Guam Resort
  - Introduction of recommended spots for travelers with peak traveler's budget by MUSE kaori
- ◆ **Report**
  - Real-time live viewers: 1,418
  - Archived: 2,103 times
  - Total number of regenerations: 3,519
  - ※Values measured as of Oct 21, 2021
  - Impressions: 8,979
  - Likes: 147
  - Comments: 36
  - Saves: 11

### On Instagram Live Announcements: Total reach: 21,216

- Advance notice: 7 story posts
- Pre and post surveys: 3 stories
- Present announcement: 2 stories posted
- Post-IGTV announcement: 1 story posted

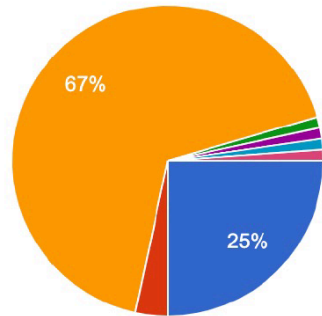


# JAPAN MARKETING ACTIVITIES

Q: In the midst of the COVID-19 pandemic, is there an appetite for travel?

コロナ禍の今、旅行に対する意欲はありますか？

88 件の回答



- 海外旅行の意欲はある
- 国内・海外ともに旅行意欲がある
- 旅行はまだしたくない
- 今、トルコにきています。
- 旅行に行きたいですが、職業柄と小さな島に住んでいることから、なかなか難しい状況です。
- 行き先のPCR必須条件と帰国時のPCR 帰国時の14日間の隔離がなければす...

**70%以上がコロナ禍でも海外旅行への意欲がある**

More than 70% are willing to travel abroad, even with the Corona disaster Willingness to travel abroad.

Q: Please let me know if there are any overseas trips you are planning now.

今計画している【海外旅行】があれば、場所と時期を教えてください。

32 件の回答

1月末から2月末まで、スペインフランス

エリア、時期一例

12月にデンマーク

トルコ、2022.8

来年のGW頃 モルディブ(帰国時の隔離緩和がなければ行けません。涙)

英国、12月上旬から中旬

オーストラリア(パース、シドニー、メルボルン)

アメリカ(年内)

来月中旬か下旬頃に Guam

モルディブ、ドバイ旅行を3月頃を予定しています。

**36%が、実際に海外旅行を計画している**

36% are actually planning to travel abroad.

Tabi MUSE

## INTERNATIONAL TRAVEL AWARENESS OF THE TABIMUSE COMMUNITY

- According to the latest survey currently being taken by TabiMUSE, awareness of international travel is increasing.
- The number of people who are actually planning to do so is beginning to increase.

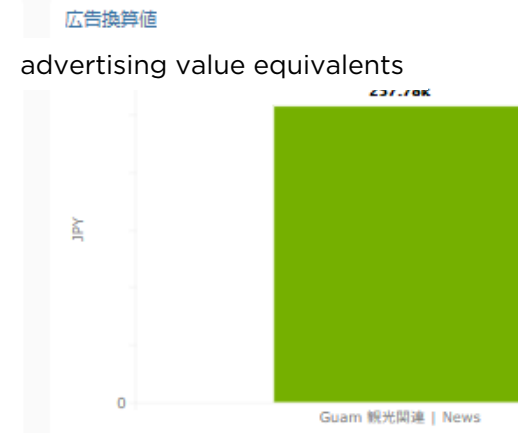
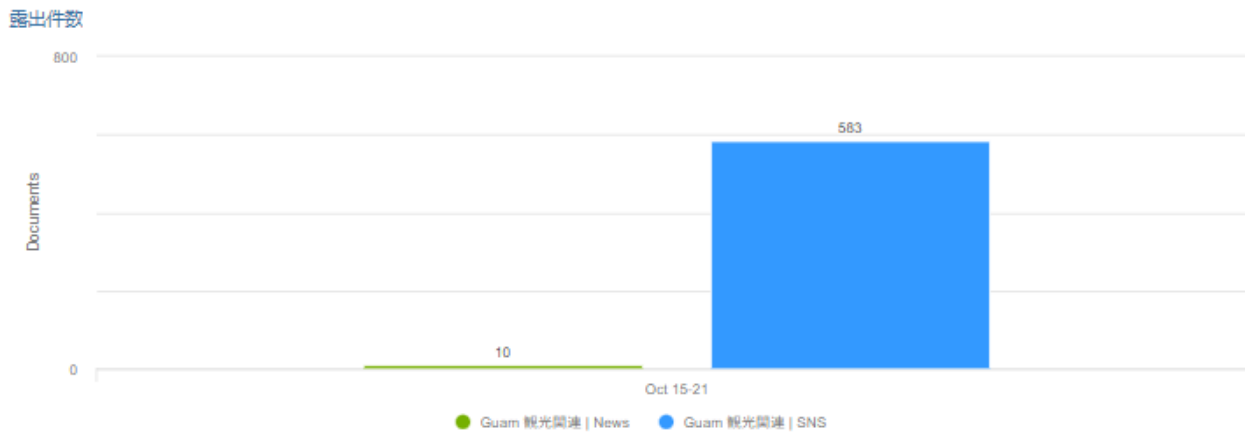


# JAPAN MARKETING ACTIVITIES

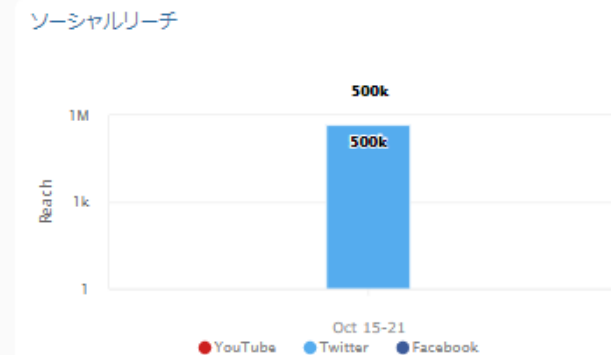
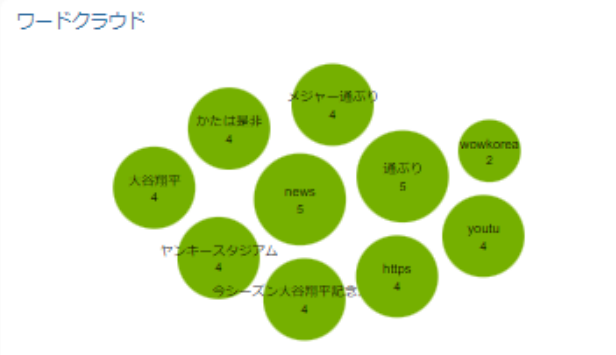
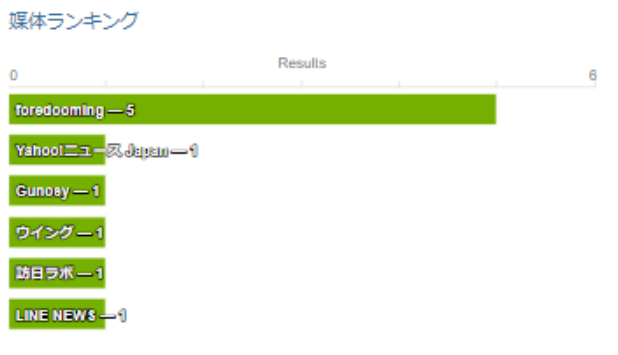
## SNS and ONLINE NEWS MEDIA

Although the reaction in the general news and SNS has been decreasing, the industry has been seeing our names in articles about JATA online travel mart, with GVB being a sponsor.

Blue: SNS, Green: News media



OCT 15 - OCT 21




# SOUTH KOREA



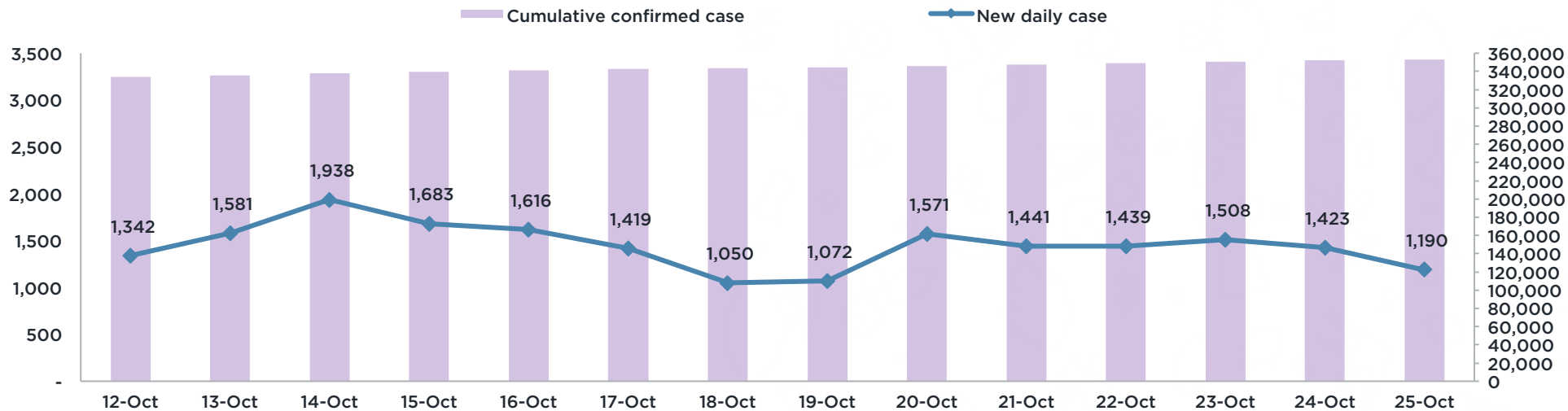
# KOREA COVID-19 NEWS

## KOREA COVID-19 STATUS



	Test Performed	Confirmed Cases (positive rate)	Recovered	Isolated	Death
OCT 25	75,563	1,190 (1.6%)	1,055	TBD	7
Total	20,123,334	353,089 (1.8%)	324,448	25,868	2,773

## COVID-19 STATUS - OCT 5 - 25, 2021



Confirmed COVID-19

CASES:  
356,305

6.7%  
active  
(23,850)

AS OF OCT 29, 2021

worldometer

# KOREA COVID-19 NEWS

## HIGHLIGHTS

- South Korea is showing a continuously sustained decline in the number of coronavirus cases as its vaccination rate reached the milestone of 70 percent over the weekend.
- With an accelerating rate of vaccination and based on the judgment that the fourth wave of the pandemic began to wane, the government is set to phase out pandemic restrictions.



## COVID-19 VACCINATION STATUS

Vaccine Maker	1st Dose Administered	Fully Immunized
AstraZeneca	11,103,965 (27.2%)	10,930,170** (30.4%)
Pfizer	21,678,739 (53.2%)	19,499,380 (54.2%)
Janssen	1,477,381 (3.6%)	1,477,381 (4.1%)
Moderna	6,508,029 (16%)	4,085,777 (11.3%)
<b>Total:</b>	<b>40,768,114</b>	<b>35,992,708</b>

\*\*Included Pfizer vaccines (1,737,172) for 2<sup>nd</sup> dose (mixed)

## VACCINATION STATUS

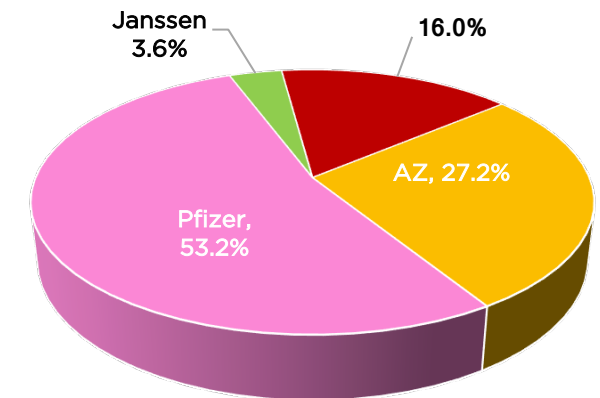
### 1<sup>ST</sup> DOSES ADMINISTERED

**40,768,114**  
(79.4% of total population  
91.8% of 18 and older)

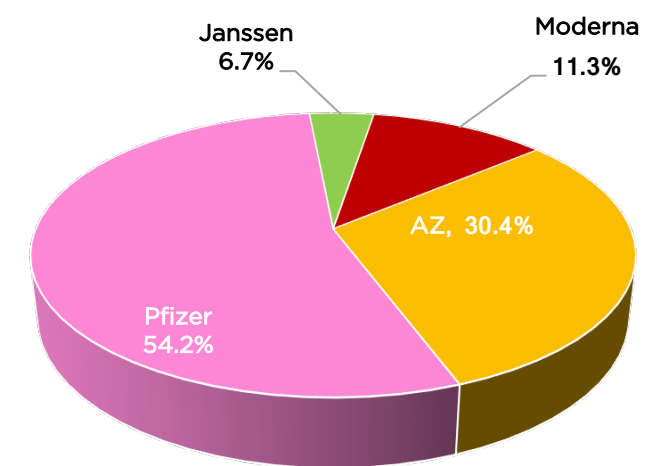
### FULLY IMMUNIZED

**35,992,708**  
(70.1% of total population  
81.5% of 18 and older)

### 1<sup>st</sup> Dose Administered - Vaccine Type



### Fully Immunized - Vaccine Type



# KOREA COVID-19 NEWS

## 70% OF POPULATION FULLY VACCINATED - EN ROUTE TO 'NEW NORMAL'



- South Korea achieved its goal of fully inoculating over 70 percent of the country's population earlier than scheduled amid its accelerating vaccination drive on Oct. 23.
- The achievement comes as the country is set to gradually phase out coronavirus restrictions, joining a list of countries embracing a new scheme of returning to normal life with the coronavirus.



## SINGAPORE EXTENDS COVID-19 CURBS FOR A MONTH AS CASES SPIKE

- Singapore will extend its social curbs to contain the spread of COVID-19 for around a month in order to ease the pressure on the healthcare system.
- The extended measures – which include capping group sizes for social gatherings and dining in at two – will be reviewed at the two-week mark and adjusted based on the community situation then.

## SEOUL CITY MOVES TO NORMALIZE PUBLIC TRANSIT SERVICE



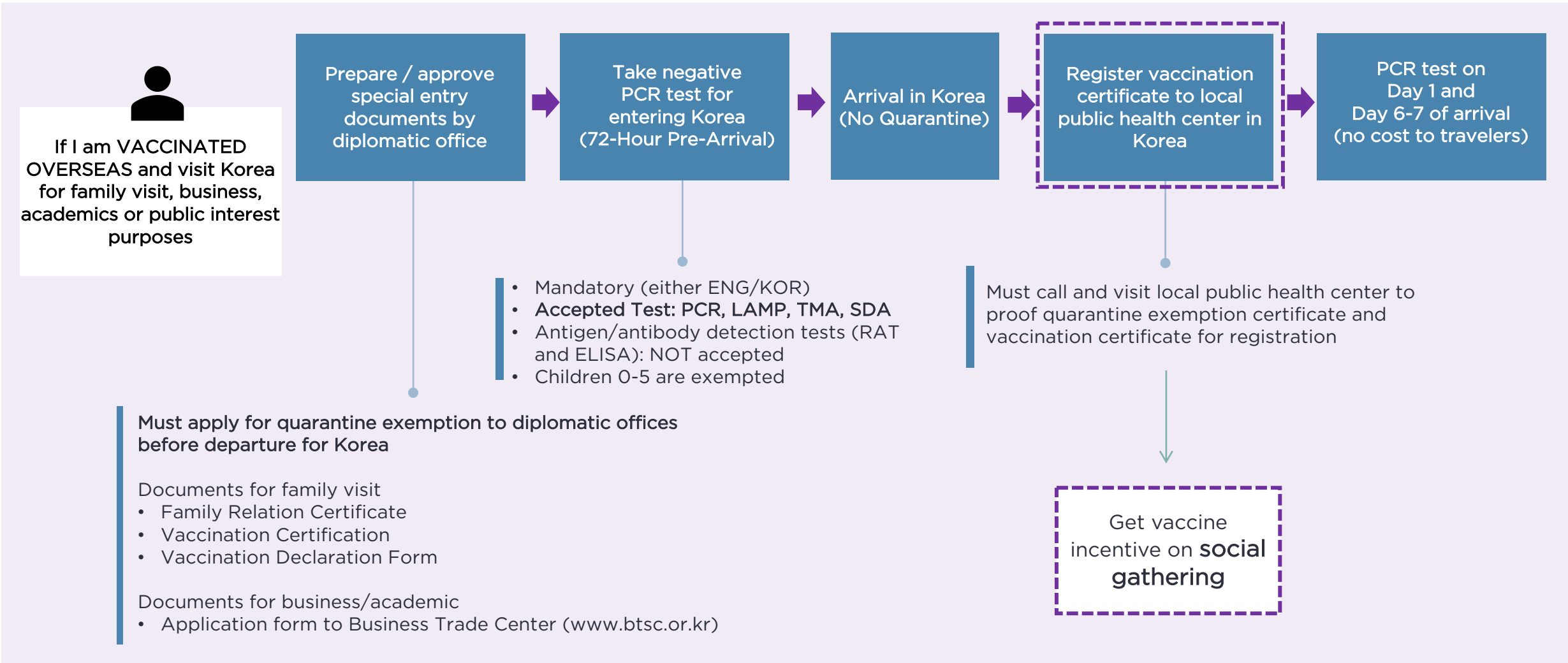
- The Seoul city government will begin normalizing late-night public transportation operations on weekdays, months after they were reduced due to social distancing measures against COVID-19.
- The city has reduced its public transit services after 10 a.m. on weekdays by up to 20 percent since July, which led to an average 35 percent decrease in the number of public transportation users for that time.



## S. KOREA'S FOURTH WAVE DIMINISHES AS CASES FALL

- South Korea's new Covid-19 case counts are waning, signaling an end to the fourth wave that began in July.
- Health authorities said while there is a possibility that the number of daily cases can increase again with eased social distancing rules, the rising vaccination rates can still help bring down the number of positive cases into triple digits.

## PEOPLE VACCINATED ABROAD TO RECEIVE VACCINE INCENTIVES IN KOREA



## CHINA'S COVID-19 OUTBREAK GROWS AS CITIES RACE TO TRACE INFECTIONS

- China reported a fourth day of new locally transmitted COVID-19 cases in a handful of cities across China, prompting alarmed local governments to track potential carriers amid the country's zero-tolerance policy.
- Among the cases was one in the capital city Beijing, which is busy gearing up for its hosting of the 2022 Winter Games in February, where officials vowed stringent efforts against the virus.



## TRAVEL AGENCIES STRIVING TO OPEN HONEYMOON PROMOTIONS AS KOREA REACHES 80% OF VACCINATION

- Travel agencies in Korea are focusing on honeymoon market, especially in Guam, as it is regarded as the safest destination as well as the place with the simplest entry procedure to visit.
- With airlines reopening their routes to Guam, OTAs are picking up speed while preparing to gradually open up other routes at the same time.



### KOREAN AIR

Route	Days
ICN-HNL	WED/FRI/SUN (Nov. 3)

Incheon to Hawaii route is being operated after 19 months of suspension due to COVID-19.

### AIR SEOUL

Route	Days
ICN-GUM	THU/SUN (Dec)

Plans to gradually expand international flights that are in demand for honeymoon trips such as Saipan.

### MODETOUR

- Weighing on securing charter flights and regular seats for the winter season.
- Confirmed the operation of charter flights to Spain in January 2022
- Discussing charter flights to Guam, Saipan, and Singapore, to depart during the Lunar New Year holiday next year.



## SOUTH KOREA TO ACTIVELY SUPPORT INBOUND TRAVELERS FROM SINGAPORE

- Currently, the Korean government is in the stage of preparing a unified manual for the travel bubble agreement with Singapore, planning to distribute at least two weeks before the implementation.
- The government is preparing to provide as many benefits as possible, such as industry incentives and supports for foreigners in the early stages of implementation.

### Protocol (SIN-ICN)



PCR test reservation before arrival in Korea → PCR test upon arrival (quarantine at the hotel until result comes out) → PCR test at day 6-7 (if staying more than 8 days)

### Eligibility



Private tours became possible upon mutual recognition of vaccination certificates by both countries

*\*Early in June, only group tours were allowed*

### Vaccine Incentives



Same vaccine incentives will also be applied to inbound travelers (social gatherings, etc.)

### Expected Problems



- PCR test cost to inbound travelers
- Quarantine issues for children aged 7-12 as most of the package tourists are family unit
- Social gathering issues and the domestic social distancing rules as package tours consist of around 16 to 20 pax

## NEW ZEALAND SETS 90% VACCINE TARGET TO END LOCKDOWNS AND REOPEN

- New Zealand's will end its strict coronavirus lockdown measures and move to a system to live with the virus only when 90% of the country is fully vaccinated.
- On reaching the 90% fully vaccinated target the country will provide a pathway out of lockdown and will enable businesses and events to re-open to vaccinated New Zealanders.





## AIRLINE SCHEDULE - OCTOBER

- Incheon - Guam

*\*subject to change.*

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE111	THU/SUN	19:35	01:00+1	2,421
Jin Air	LJ641/LJ771	TUE/FRI	09:35	14:50	1,701
T'way	TW301	SAT	18:00	23:30	945
<b>TOTAL</b>					<b>5,067</b>

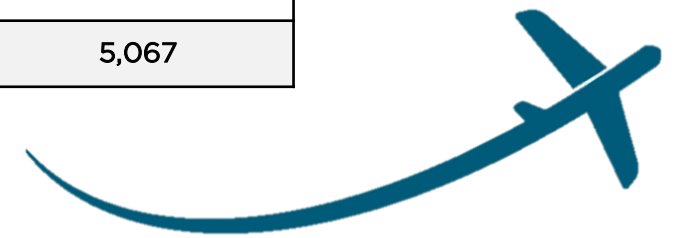
TOTAL OUTBOUND SEAT CAPACITY: 5,067 SEATS

## AIRLINE SCHEDULE - NOVEMBER

- Incheon - Guam

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE111	THU/SUN	19:35	01:00+1	2,152
Jin Air	LJ641/LJ771	TUE/FRI	09:35	14:50	1,701
T'way	TW301	WED/SAT	18:00	23:30	1,512
<b>TOTAL</b>					<b>5,365</b>

TOTAL OUTBOUND SEAT CAPACITY: 5,365 SEATS



# KOREA MARKET INTELLIGENCE

## AIRLINE SCHEDULE - DECEMBER

- Incheon - Guam

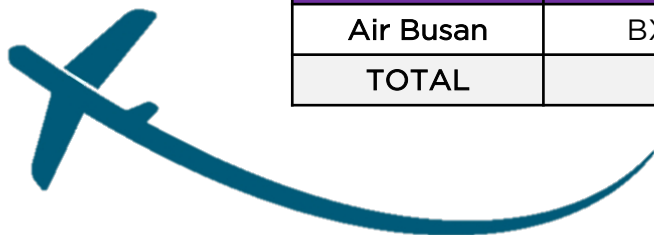
*\*subject to change.*

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE111	THU/SUN	19:35	01:00+1	4,842
	KE113	WED/SAT	09:15	14:35	
Jeju Air	7C3102	THU/SUN (Dec 15th~)	10:40	16:05	945
Jin Air	LJ641	TUE	2209:20	14:45	1,701
	LJ771	FRI	09:20	14:45	
T'way	TW301	WED/SAT	18:00	23:30	1,701
Air Seoul	RS101	THU/SUN (Dec 23 <sup>rd</sup> ~)	19:25	00:55+1	585
Asiana Airlines	OZ (TBD)	WED/SAT (Dec 22 <sup>nd</sup> ~)	TBD	TBD	522
<b>TOTAL</b>					<b>10,296</b>

- Busan - Guam

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Air Busan	BX614	THU/SUN	08:35	13:40	1,980
<b>TOTAL</b>					<b>1,980</b>

TOTAL OUTBOUND SEAT CAPACITY: 12,276 SEATS





# KOREA MARKETING ACTIVITIES

## GVB KOREA - October Content Calendar

\*Key Message: #GuamAgain Campaigns

**Channels:**  
 Instagram Story / Video  
 Naver Blog/ Facebook/Kakao  
 Instagram Feed  
 Daily Uploads

GVB KOREA - October Content Calendar							Channels:
*Key Message: #GuamAgain Campaigns							Instagram Story / Video
							Naver Blog/ Facebook/Kakao
							Instagram Feed
							Daily Uploads
						October 1	October 2
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Week 1		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)					
				#GuamAgain Memories in Guam	#GuamAgain Memories in Guam	IG Story: #GuamAgain Guam Entry Protocol & Travelguideline	
						October 3	October 4
Week 2		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)					
		#GuamAgain Photogenic Guam: Best Sunset Points in Guam	#GuamAgain UGC contents: Best Beaches in Guam /Beautiful sunset photos	#GuamAgain UGC contents: Best Beaches in Guam /Beautiful sunset photos	#GuamAgain Best Beaches in Guam	#GuamAgain UGC contents: Best Beaches in Guam /Beautiful sunset photos	
						October 10	October 11
Week 3		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)					
		#GuamAgain Introduction of top golf courses in Guam	#GuamAgain Top Golf Courses in Guam (Scenic Courses)	#GuamAgain Top Golf Courses in Guam (Scenic Courses)	IG Story: #GuamAgain Top Golf Courses in Guam (Scenic Courses)	#GuamAgain Top Golf Courses in Guam (Scenic Courses)	
						October 17	October 18
Week 4		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)					
		#GuamAgain Best Restaurants for Dinner in Guam	#GuamAgain Beach BBQ Dinner Show Spots	#GuamAgain Beach BBQ Dinner Show Spots	IG Story: #GuamAgain Beach BBQ Dinner Show Spots	#GuamAgain Beach BBQ Dinner Show Spots	
						October 24	October 25
Week 5		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)					
		#GuamAgain Where to stay in Guam Safe & WTTC certified hotels	#GuamAgain Relax and Fun: Great Guam Attractions for Families	#GuamAgain Relax and Fun: Great Guam Attractions for Families	IG Story: #GuamAgain Relax and Fun: Fantastic Pools and Water Parks	#GuamAgain Relax and Fun: Fantastic Pools and Water Parks	
						October 24	October 25
						October 26	October 27
						October 28	October 29



**SNS WEEKLY ACTIVITY**

# TAIWAN



## TAIWAN CONSIDERS LOOSENING COVID RESTRICTIONS NOV. 2

- Restrictions imposed to prevent the spread of COVID-19 are likely to be loosened further beginning Nov. 2, the Central Epidemic Command Center (CECC) said Saturday (Oct. 23).
- After a major outbreak in May and June, the number of daily local infections has dwindled to single figures, with just imported cases in recent days. As a result, the CECC has gradually lifted restrictions, first allowing eating indoors and visiting movie theaters, and more recently scrapping mask mandates for hiking and outdoor athletics.
- The current Level 2 COVID alert was extended until Nov. 1 and it is not yet clear what will happen afterward. While the number of local infections has plummeted, officials are reportedly still worried about coronavirus cases, and in particular the more infectious variants, entering from overseas.



## TAIWAN TO OPEN MIX-AND-MATCH COVID-19 VACCINE APPROACH TO PUBLIC

- Taiwan will soon allow the general public to mix-and-match COVID-19 vaccines for the first time, starting as early as the first half of November, the Central Epidemic Command Center (CECC) said Friday.
- The new policy will enable an estimated 550,000 people who received an AstraZeneca COVID-19 vaccine jab at least 10 weeks earlier to get a Pfizer-BioNTech (BNT) shot as a second dose, said CECC spokesperson Chuang Jen-hsiang at a press conference Friday.
- Health Minister Chen Shih-chung said there should be enough BNT vaccines available in November according to current estimates to allow for the mix-and-match option for that number of people.

### Taiwan's Vaccine Rollout



Doses Administered				
Brand	New	Total	[1st dose]	[2nd dose]
AstraZeneca	195,660	11,301,113	7,763,088	3,538,025
Moderna	10,666	5,225,023	3,463,729	1,761,294
Medigen	2,734	1,362,524	750,776	611,748
Pfizer/BioNTech	103,005	3,376,127	3,376,002	125
<b>Total (all brands)</b>		<b>21,264,787</b>	<b>[15,353,595]</b>	<b>[5,911,192]</b>

Data as of 10 a.m. Oct. 22

Brand	Doses received	Rollout date
AstraZeneca	12,122,900	March 22
Moderna	6,242,100	June 9
Medigen	1,700,000	Aug. 23
Pfizer/BioNTech	5,925,400	Sept. 22
<b>Total</b>	<b>25,990,400</b>	

Possible Adverse Events Reported After Vaccination								
(Reports of possible adverse events following vaccination are not evidence health problems were caused by the vaccine.)								
	AstraZeneca		Moderna		Medigen		Pfizer/BNT	
	New	Total	New	Total	New	Total	New	Total
Death	3	689	1	207	0	27	2	10
Serious allergies	0	21	0	7	0	1	0	3
Other serious adverse events	23	2,597	6	838	0	167	15	434
Non-serious adverse events	19	3,643	7	696	2	251	20	668
<b>Total</b>		<b>6,950</b>		<b>1,748</b>		<b>446</b>		<b>1,115</b>

Data as of 4 p.m. Oct. 21  
Source: CDC CNA graphic

# Confirmed COVID-19

# CASES: 16,388

# 0.71% active (117)

AS OF OCT 29, 2021

## BORDER CONTROLS TO REMAIN UNTIL 7 MILLION FULLY VACCINATED: OFFICIAL

Taiwan's COVID-19 border control measures will remain unchanged until at least 30 percent of the population have been fully vaccinated, Deputy Minister of Health and Welfare Shih Chung-liang said Thursday.

At a Cabinet press conference, Shih said the Central Epidemic Command Center (CECC) would need to weigh up the global pandemic situation and the country's COVID-19 vaccine coverage before making any changes to the current border policy.

In particular, Shih said entry restrictions would not be eased until at least 30 percent of the population, or about 7.02 million people, in Taiwan have been fully vaccinated and received two doses of a COVID-19 vaccine.



## TAIWAN MULLS SHORTENED QUARANTINE DURING LUNAR NEW YEAR

Health Minister and CECC head Chen Shih-chung said the center is considering either shortening quarantine or allowing people to quarantine at home during the Lunar New Year early next year.

At a press briefing following a meeting of the Social Welfare and Environmental Hygiene Committee in the Legislative Yuan on Thursday (Oct. 21), Chen said the outbreak in Taiwan has been controlled. He said the goal now is to allow people to return with "peace of mind" during the next Lunar New Year holiday.

Chen said the CECC is considering whether to allow Taiwanese returning from overseas during the Lunar New Year festivities to either undergo quarantine at home, rather than epidemic prevention hotels, or shorten the number of days of mandatory quarantine. He said the rationale of adopting these measures would be to improve convenience for those returning to the country, while still having a minimal impact on epidemic prevention.



- On October 15, The CECC pointed out that the list of key high-risk countries, after adjustment, includes India, the UK, and Myanmar. Travelers with history of travel to the five countries shall stay in group quarantine facilities for the 14-day quarantine and cooperate with the required testing measure during the quarantine period.
- The latest list of the risk categories for countries/regions is as follows:
  - Level 1 (Watch): None
  - Level 2 (Alert): Palau
  - Level 3 (Warning): the rest of the countries/regions in the world except for Palau
- CECC restarts entry program for overseas students on a case-by-case basis as pandemic continues to subside in Taiwan.



## AIRLINE UPDATES



### CURRENT ROUTE IN OPERATION:

#### China Airlines

- Routes scheduled for October-December

#### Eva Air

- TPE to Shanghai, Hong Kong, Seoul, Singapore, Manila (four flights per week)
- TPE to BKK, Tokyo, Manila, Osaka, Toronto, Vancouver (two flights per week)
- TPE to Macau (three flights per week)
- TPE to LA, Seattle, San Francisco, New York, London, Hanoi, Paris, (one flight per week)
- TPE to Huston (one flight every two weeks)

#### Starlux Airlines

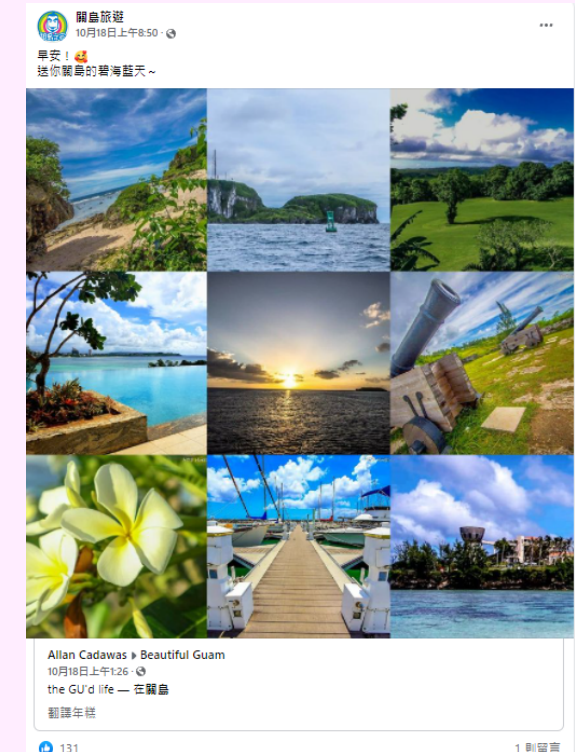
- Macau – daily
- Penang – Tuesday, Thursday and Saturday.
- Bangkok – Wednesday, Thursday and Sunday
- Osaka – Tuesday and Friday
- Tokyo – Wednesday and Thursday
- Kuala Lumpur – Tuesday and Friday
- Ho Chi Minh City – Wednesday and Saturday
- Manila – Monday, Wednesday, Thursday and Saturday
- Singapore – Tuesday and Thursday (Start from Sep.)

## AIR V&V PROMOTION - NR MONITOR

For the past week (October 19-25), a total of **9** exposures are monitored.

As of October 25, a total of **56** exposures are monitored this month including:

- Online Exposure: 5
- Social Media: 4





# TAIWAN MARKETING ACTIVITIES

## DINNER GATHERING WITH AICHI CHOU

DATE: OCT 21

Felix had a dinner gathering with Aichi Chou during the travel fair trip to Taichung, the international medical chief of the affiliated hospital of China Medical University College of Medicine, to thank her and her team's support regarding the previous MOU discussions for the trusted partner hospitals.



## ATTA VIP LUNCHEON

DATE: OCT 22

Felix was invited to participate in the ATTA VIP luncheon, building relationships with many important tourism partners.



(from right to left)

Two representatives from the Philippine Tourism Bureau; Sophie Weng, ATOUT FRANCE; Monica Lin, Deputy Junior Vice President of EVA Air; Milane Tsai, Mariana Tourism Bureau; Phoebe Yeh, Director-General of Bureau of Consular Affairs Ministry of Foreign Affairs Republic; Wei-ling Lin, third Secretary of Ministry of Foreign Affairs (Central Taiwan Office); Chairman of Zhang Jingbin Trade Association; Palau Ambassador in Taiwan; Aya, Director of Tourism Exchange Group, Economic Department, Japan-Taiwan Exchange Association; Judith Huang, Director of China Airlines in Taichung, Felix Yen, GTO; Jerry Lan, Vice President of the Exhibition Company that organized TIF; representative of Saint Vincent Tourism Bureau



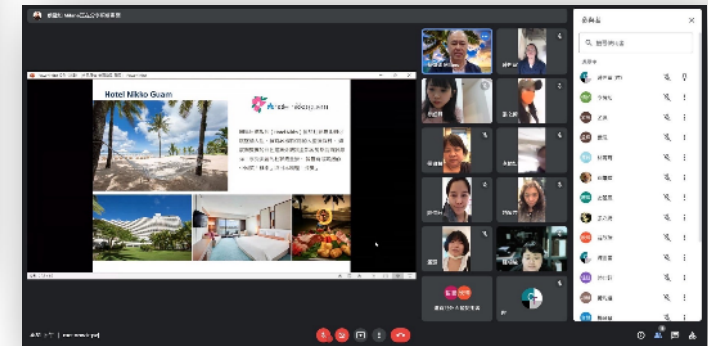
# TAIWAN MARKET ACTIVITIES

## TAIWAN-PALAU TRAVEL BUBBLE UPDATE

- The Taiwan Office of the Palau Tourism Bureau stated that passengers travelling from Taiwan to Palau will be able to enter Palau without quarantine as long as they hold a dose of WHO and FDA-approved vaccine certification, including Medigen vaccines. (Oct. 21, 2021)
- Consumer Sentiments: Tourists from Taiwan continue to give good reviews and share their good experiences in Palau. (Oct. 25, 2021)



## GUAM WEDDING & HONEYMOON PROMOTION



## TAICHUNG INTERNATIONAL TRAVEL FAIR AND THE OPENING CEREMONY

DATE: OCT 22-25

GTO's booth attracted a lot of people, and many people were very interested in Guam's immigration policy.

Felix has built positive relationships with the Taichung Tourism Bureau and the ATTA Chairman Zhang, making Chairman Zhang come to the Guam booth to promote Guam together.



Felix gave an extra online lecture organized by the Ministry of Labor to business operators wedding industry again due to the positive response from the first and the second lectures on 8/13 and 8/23.

Lecture Day: Oct 21

Location: Marianas Visitors Authority - Taiwan Office

Lecture Delivery Method: Online

Results: Taiwan wedding industry operators respond enthusiastically to this online lecture

# TAIWAN MARKETING ACTIVITIES

## Social Media October Content Calendar

**Stockholder:**

- Safe-Certified Accommodations
- Safe-Certified Service
- Safe-Certified Shopping
- Attractions and Activities
- Safe-Certified Restaurants
- Guam Scenery

Week 1		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	1-Oct-21 FRIDAY	2-Oct-21 SATURDAY
							Guam Scenery
Week 2	3-Oct-21 SUNDAY	4-Oct-21 MONDAY	5-Oct-21 TUESDAY	6-Oct-21 WEDNESDAY	7-Oct-21 THURSDAY	8-Oct-21 FRIDAY	9-Oct-21 SATURDAY
		Safe-Certified Restaurants - Crust Pizzeria Napoletana		Guam Scenery		Phase 1 collateral materials- REC (Skydiving)	Safe-Certified Accommodations - Grand Plaza Hotel
Week 3	10-Oct-21 SUNDAY	11-Oct-21 MONDAY	12-Oct-21 TUESDAY	13-Oct-21 WEDNESDAY	14-Oct-21 THURSDAY	15-Oct-21 FRIDAY	16-Oct-21 SATURDAY
	Guam Scenery	Phase 1 collateral materials- Food	Safe-Certified Activity - Guam Tropical Dive Station	Safe-Certified Restaurants- Longhorn Steakhouse Guam		Safe-Certified Accommodations - Dusit Thani Guam Resort	Guam Scenery
Week 4	17-Oct-21 SUNDAY	18-Oct-21 MONDAY	19-Oct-21 TUESDAY	20-Oct-21 WEDNESDAY	21-Oct-21 THURSDAY	22-Oct-21 FRIDAY	23-Oct-21 SATURDAY
	Safe-Certified Accommodations - The Tsubaki Terrace		Safe-Certified Activity - Ride the Ducks	Guam Scenery		Phase 1 collateral materials- REC(Driving) 2	Safe-Certified Restaurants - Tony Roma's
Week 5	24-Oct-21 SUNDAY	25-Oct-21 MONDAY	26-Oct-21 TUESDAY	27-Oct-21	28-Oct-21	29-Oct-21	30-Oct-21
	Safe-Certified Accommodations - Hilton Guam Resort & Spa		Guam Scenery		Halloween Lucky Draw Event on FB	Halloween Lucky Draw Event on FB	Halloween Lucky Draw Event on IG
Week 6	31-Oct-21 SUNDAY						
	Halloween Lucky Draw Event on IG						



**SNS  
WEEKLY  
ACTIVITY**

# PHILIPPINES



# PHILIPPINES COVID-19 NEWS

## IATF: UPDATED RED, GREEN & YELLOW LISTS (EFFECTIVE OCTOBER 16-31)

**RED:** Romania

**GREEN:** Algeria, American Samoa, Bhutan, Burkina Faso, Cameroon, Cayman Islands, Chad, China (Mainland), Comoros, Republic of the Congo, Cook Islands, Eritrea, Falkland Islands (Malvinas), Gibraltar, Hong Kong (Special Administrative Region of China), Kiribati, Madagascar, Mali, Marshall Islands, Federated States of Micronesia, Montserrat, Nauru, New Zealand, Nicaragua, Niger, Niue, North Korea, Northern Mariana Islands, Palau, Poland, Saba (Special Municipality of the Kingdom of the Netherlands), Saint Helena, Saint Pierre and Miquelo, Samoa, Sierra Leone, Saint Eustatius, Solomon Islands, Sudan, Syria, Taiwan, Tajikistan, Tanzania, Tokelau, Tonga, Turkmenistan, Tuvalu, Uzbekistan, Vanuatu, Yemen

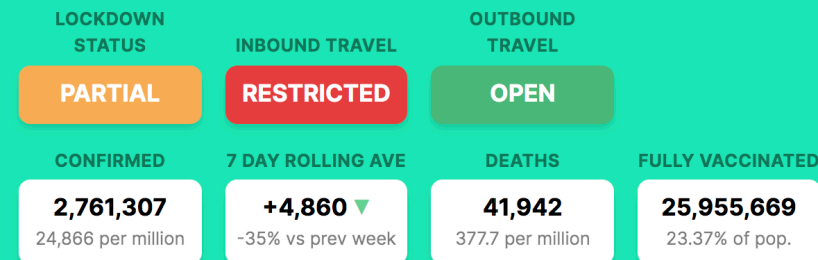
**YELLOW:** All others

## #coronavirus #impact-summary



# Philippines

Airlines lobby for increased quota for international arrivals to Manila.



Source: Cases - John Hopkins University (2021-10-25). Vaccine - Department of Health via ABS-CBN Investigative and Research Group (2021-10-25). Retrieved from OurWorldInData.org

## NATIONWIDE VACCINATION FOR MINORS TO START NOVEMBER 3

Nationwide COVID-19 vaccination for all minors aged 12 to 17 may start as early as November 3. Vaccine czar Carlito Galvez said on October 29 they will open pediatric vaccination in up to 50 more hospitals nationwide in addition to the 28 already providing shots for minors. He said all regions will take part in the expanded vaccination drive. The government is currently on the second phase of its COVID-19 vaccination program for minors aged 12-17 with comorbidities in Metro Manila, after it launched its pilot run in select hospitals on October 15. Galvez said with the expanded inoculation, the government will hopefully meet its target of administering 1.5 million shots per day by November 15.



## PHILIPPINES NOW AT LOW-RISK FOR COVID-19, BUT ICU USE STILL AT MODERATE LEVEL

The Philippines is now classified as low-risk for COVID-19, but use of beds in intensive care units across the country remains at moderate level, the Department of Health announced on Monday.

Although the risk classification nationwide was downgraded from moderate to low-risk, Metro Manila, Cagayan Valley, Zamboanga Peninsula, Cordillera, and Ilocos Region are still at moderate risk, DOH Undersecretary Maria Rosario Vergeire said.

The rest of the regions are deemed low-risk and no area is considered high-risk.

While the ICU utilization across the country is at moderate level, the DOH flagged the high utilization rate in Cagayan Valley at 88%, Zamboanga Peninsula at 71%, and Bicol Region at 71% as of Oct. 23.

"The decline in cases is seen at the national level and in most regions," Vergeire pointed out.

"However, majority of provinces and cities in CAR, Regions 1, 2, 4B, and 9 remain at moderate to high-risk case classification with bed or ICU hospitalization rates at high to critical risk," she said.

## U.S. MILITARY DONATES COVID-19 VACCINE COLD STORAGE UNITS TO THE ARMED FORCES OF THE PHILIPPINES

The turnover of medical equipment and supplies was made official at a ceremony at AFP General Headquarters attended by Acting Deputy Chief of Mission (DCM) of the U.S. Embassy in the Philippines David Gamble and AFP Chief of Staff Gen. Jose Faustino Jr. The donation is intended to support AFP Health Service Command represented by the commander, Brig. Gen. Edgar Cardinoza.

The U.S. government's latest donation is part of a larger assistance that provides ICU beds, essential protective equipment, and vaccine cold storage units for rapid distribution to support COVID-19 efforts in high-risk areas across the country.

To date, the United States has provided more than Php1.9 billion (\$37.47 million) to support the Philippines' COVID-19 response.



The Philippines is the United States' oldest treaty ally in Asia. This joint U.S.-Philippine partnership builds on decades of bilateral military cooperation in humanitarian assistance and disaster response, counterterrorism, maritime security, and many other fields.

*Acting Deputy Chief of Mission of the U.S. Embassy in the Philippines David Gamble and Armed Forces of the Philippines (AFP) Chief of Staff Gen. Jose Faustino Jr. lead the donation ceremony as Indo-Pacific Command's Civil Military Support Element-Philippines delivers ICU beds and COVID-19 vaccine cold storage units to the AFP.*

# PHILIPPINES MARKET INTELLIGENCE



## AIRLINE SCHEDULE



TICKETING PERIOD : 20 SEPTEMBER - 30 NOVEMBER 2021

ROUTING	BCC	FARE BASIS	RT GROSS FARE IN USD (PER ADULT)	VALIDITY		REMARKS
				MIN	MAX	
MNL - GUM - MNL	TRAVEL PERIOD: 20 SEPTEMBER - 15 DECEMBER 2021 / 01 FEBRUARY - 15 MARCH 2022					
	O	OLTGU	200	2D	14D	*UNLIMITED FREE REBOOKING
	U	ULTGU	250			
	TRAVEL PERIOD: 16 - 31 DECEMBER 2021 / 01 - 31 JANUARY 2022 / 16 MARCH - 30 JUNE 2022					
O	OHTGU	230	2D	14D	*UNLIMITED FREE REBOOKING	
U	UHTGU	280				

\*UNLIMITED FREE REBOOKING, PROVIDED CHANGES ARE MADE 4 DAYS BEFORE DEPARTURE. OTHERWISE, COLLECT APPLICABLE CHANGE FEE. SUBJECT TO FARE DIFFERENCE, IF APPLICABLE.

FLIGHT	DAY	Departure	Arrival
MNL-GUM (PR110)	Sun/Thurs	10:55PM	4:35AM+1
GUM-MNL (PR111)	Mon/Fri	6:40AM	8:25AM

**NOVEMBER 2x weekly**

**UNITED AIRLINES**  
A STAR ALLIANCE MEMBER

Daily flights between Manila and Guam

One-way or Roundtrip Travel **USD 185\***

\*All-in fares starting from USD 244 for one-way, and USD 254 for roundtrip. Inclusive of PH tax.  
\*Valid until 30NOV2021. Please visit united.com or contact your travel agent.

FLIGHT		TUE/FRI		MON/WED/THU/SAT/SUN	
		DEPARTURE	ARRIVAL	DEPARTURE	ARRIVAL
MNL-GUM	UA 184	9:50PM	3:55AM +1	10:25PM	4:30AM +1
GUM-MNL	UA 183	7:05PM	8:50PM	7:25PM	9:10PM

### NOVEMBER Daily Flights

\*All-in fares starting from USD 244 for one-way, and USD 254 for roundtrip. Inclusive of PH tax.